



Founded in 2002, AMS has always been led by their dedication to serving their client, employees, community, and the world. They are a full-service third party logistics provider offering order management, warehouse and inventory management, reverse logistics and other value-added, fulfillment services to fast-growing consumer products companies in the beauty, apparel, footwear, and accessories sectors. Their continued success meant they were growing exponentially, and they needed to optimize their logistics before their productivity could be hindered.

The Challenge

Space limitations, outdated equipment, and throughput woes

AMS knew that if they wanted to keep up with demand, they needed to proactively improve their Valencia, CA. distribution center. To compete with larger suppliers, AMS was looking to improve the use of their space, equipment, and labor to increase throughput and make room for new items that required additional pick locations. Such complex needs require expert guidance, and so Alpine Supply Chain Solutions was selected to help.

Assessments, Analyses, and Optimization

The Process

Alpine, thorough as ever, conducted a Best Practice Assessment and a Storage Type Analysis. With the necessary data in hand, Alpine was able to determine customer requirements to pinpoint areas for improvement while maximizing AMS' space, equipment, and labor needs before their busy holiday shipping season. Alpine recommended new facility layout options, additional equipment, and slotting improvements. Alpine and AMS teamed up with Conveyor Solutions and Ziglift Material Handling for equipment installations and alterations.

The Outcome

To remain competitive, AMS needed to decrease their costs while increasing their output, and that's exactly what they achieved by working with Alpine Supply Chain Solutions.

According to Marco Pelaez,

Vice President of Operations, AMS Fulfillment,

"Alpine worked side by side with our team and helped us make incredible gains in productivity. Before Alpine, our daily output was 170 units per hour, and Alpine helped us increase that to 260. The Alpine team was very helpful and knowledgeable and knew exactly what we were trying to accomplish, and at the same time they were extremely patient with all the changes that AMS asked for throughout the project."

With their optimized distribution center, AMS can now focus on their future plans to open additional facilities across the country in strategic areas to reach consumers within a one to two-day service window anywhere in the country.